



Alma Quattro  
 Dositejeva 20, Beograd, Srbija  
 telefon: (+381 11) 2028 900, 2028 930  
 www.almaquattro.rs

## PRICE LIST 2024

		Weekly Rental Price Per Advertising Face		
		PREMIUM	PLUS	STANDARD
BEOGRAD	<i>Type</i>	<i>Format</i>		
	<b>BILLBOARD illuminated</b>	4,00 X 3,00 m i 5,04 X 2,38 m		
	<b>BACKLIGHT</b>	4,00 X 3,00 m		
	<b>BACKLIGHT SCROLL</b>	4,00 X 3,00 m		
	<b>BACKLIGHT</b>	8,00 X 3,00 m		
	<i>Type</i>	<i>Format</i>		
	<b>CITYLIGHT network 120 faces</b>	1,18 X 1,75 m		
	<b>CITYLIGHT network 240 faces</b>	1,18 X 1,75 m		
	<b>CITYLIGHT network 360 faces</b>	1,18 X 3,50 m		
			Rental Price Per Network For 2 Weeks	
				<b>9.360,00 €</b>
				<b>16.848,00 €</b>
				<b>22.464,00 €</b>
		Weekly Rental Price Per Advertising Face		
<b>COLUMN</b>		1,18 X 3,50 m		
				<b>165,00 €</b>
		Weekly Rental Price Per Advertising Face		
<b>AQ Digital LCD</b>		City LCD (Number od slots weekly 10.080)		
				<b>238,00 €</b>
		Weekly Rental Price Per Advertising Face		
<b>AQ Digital LED</b>		4,00 X 3,00 m (Number od slots weekly 10.080)		
				<b>480,00 €</b>
		Rental Price Per Network For 2 Weeks		
OTHER CITIES	<i>Type</i>	<i>Format</i>		
	<b>CITYLIGHT + COLUMN network 55 faces</b>	1,18 X 1,75 m + 1,18 X 3,50 m		<b>2.650,00 €</b>



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		PREMIUM	PLUS	
NOVI SAD	<i>Type</i>	<i>Format</i>		
	<b>BILLBOARD illuminated</b>	4,00 X 3,00 m i 5,04 X 2,38 m	<b>130,00 €</b>	<b>90,00 €</b>
	<b>BACKLIGHT</b>	4,00 X 3,00 m	<b>220,00 €</b>	<b>180,00 €</b>
	<b>BACKLIGHT</b>	3,13 X 2,30 m	<b>170,00 €</b>	<b>130,00 €</b>
	<b>BACKLIGHT SCROLL</b>	4,00 X 3,00 m	<b>180,00 €</b>	<b>150,00 €</b>
	<b>BACKLIGHT SCROLL</b>	3,13 X 2,30 m	<b>160,00 €</b>	<b>120,00 €</b>
	<b>CITYLIGHT</b>	1,18 X 1,75 m		<b>40,00 €</b>
	<i>Type</i>	<i>Format</i>	<i>Rental Price Per Network For 2 Weeks</i>	
	<b>Novi Sad network 10 faces</b>	Scrollers, Backlights and Billboards	<b>1.495,00 €</b>	
	<b>Novi Sad network 15 faces</b>	Scrollers, Backlights and Billboards	<b>2.135,00 €</b>	
<b>Novi Sad network 20 faces</b>	Scrollers, Backlights and Billboards	<b>2.655,00 €</b>		
<b>Novi Sad network 30 faces</b>	Scrollers, Backlights and Billboards	<b>3.725,00 €</b>		
<i>Type</i>	<i>Format</i>	<i>Rental Price Per Network For 2 Weeks</i>		
<b>CITYLIGHT network 40 faces</b>	1,18 X 1,75 m	<b>1.880,00 €</b>		
<b>CITYLIGHT network 60 faces</b>	1,18 X 1,75 m	<b>2.580,00 €</b>		
NIŠ	<i>Type</i>	<i>Format</i>	<i>Rental Price Per Network For 2 Weeks</i>	
	<b>Niš network 8 faces</b>	Backlights and Billboards	<b>1.110,00 €</b>	
	<b>Niš network 12 faces</b>	Backlights and Billboards	<b>1.530,00 €</b>	
	<b>Niš network 15 faces</b>	Backlights and Billboards	<b>1.805,00 €</b>	



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REGIONAL CENTERS	Type	Format	Weekly Rental Price Per Advertising Face
	<b>BILLBOARD illuminated</b>	4,00 X 3,00 m i 5,04 X 2,38 m	<b>130,00 €</b>
	<b>BACKLIGHT</b>	4,00 X 3,00 m	<b>210,00 €</b>
	<b>BACKLIGHT</b>	8,00 X 3,00 m	<b>400,00 €</b>
	<b>CITYLIGHT Niš</b>	1,18 X 1,75 m	<b>60,00 €</b>
	<b>CITYLIGHT Čačak, Kragujevac</b>	1,18 X 1,75 m	<b>40,00 €</b>
	<b>COLUMN</b>	1,18 X 3,50 m	<b>130,00 €</b>

OTHER CITIES	Type	Format	Weekly Rental Price Per Advertising Face
	<b>BILLBOARD illuminated</b>	4,00 X 3,00 m i 5,04 X 2,38 m	<b>100,00 €</b>
	<b>BACKLIGHT</b>	4,00 X 3,00 m	<b>180,00 €</b>
<b>CITYLIGHT</b>	1,18 X 1,75 m	<b>40,00 €</b>	

Regional centers : Niš, Čačak, Kragujevac



## PRICE LIST 2024

	Format	Name	Weekly Rental Price Per Advertising Face		
			Town	Right Side	Left Side
BIGBOARDS	10x4m	Republic Square, SC Staklenac, Rooftop	Beograd	-	680,00 €
	10x5m	Airport Nikola Tesla, 1	Beograd	530,00 €	655,00 €
	10x5m	Highway to Zagreb, Autokomerc	Beograd	450,00 €	380,00 €
	10x5m	Highway to Zagreb, 500 m before exit to Airport	Beograd	450,00 €	380,00 €
	10x5m	Highway to Zagreb, exit to Airport, 1	Beograd	-	300,00 €
	10x5m	Highway to Zagreb, exit to Airport, 2	Beograd	-	300,00 €
	10x5m	Highway to Zagreb, exit to Airport, 3	Beograd	-	300,00 €
	10x5m	Ibarska Main Rd, MAXI, Vidikovac	Beograd	450,00 €	380,00 €
	10x5m	Zrenjanin Rd, in front off OMV Gas Station	Beograd	380,00 €	450,00 €
	12x5m	Airport Nikola Tesla, Airport Road, 2	Beograd	480,00 €	575,00 €
	12x5m	Airport Nikola Tesla, Airport Road, 3	Beograd	480,00 €	575,00 €
	12x5m	Highway (Blvd. Arsenija Carnojevića), Sport Center "11. apri	Beograd	550,00 €	650,00 €
	12x5m	Highway to Nis, towards Bujanj Potok	Beograd	450,00 €	380,00 €
	12x5m	Ostruznica, Belgrade bypass, 5 km from interchange Dob	Beograd	300,00 €	380,00 €
	14x4m	Republic Square, SC Staklenac, Rooftop	Beograd	-	1.050,00 €

Mounting expenses are subject to additional charge.